

Privacy Policy

We at Business Connection Services Inc, d.b.a. the sports connection ("we", "thesportsconnection.org" the sports connection site and/or "TSC") have created this privacy policy to demonstrate our firm commitment to protecting your personal information and informing you about how we handle it. This privacy policy only applies to transactions and activities in which you engage, and data gathered, on the thesportsconnection.org Website but does not apply to any other Website or offline point of contact between thesportsconnection.org, or any other company, and consumers. Please review this privacy policy periodically as we may modify it from time to time. This privacy policy was last revised on October 22, 2011. Each time you visit the sports connection site or provide us with information, by doing so you are accepting the practices described in this privacy policy at that time.

Overview

The most important benefit of using thesportsconnection.org is the ability to share your profile information and connect with college coaches for recruiting purposes. The information you provide may also be shared with other select organizations to enable colleges and universities to contact you. In some cases, you and your family may also receive information from non-profit and for-profit organizations and government agencies, including offers for educational products and services such as student loans and financial aid, college admissions and tutorial services, extra-curricular enrichment and recognition programs, career, employment and military opportunities, and camps. thesportsconnection.org does not share or sell your information to commercial marketers offering to sell you non-education and/or non-sports related products and services. The sections that follow explain in more detail how we collect and handle your personal information.

Your IP Address

Like most e-commerce Websites, each time you visit the sports connection website, we automatically collect your IP address and the web page from which you came. In order to administer and optimize the website for you and to diagnose problems with our website, we use your IP address to help identify you and to gather broad demographic information about you.

Cookies

Like most Websites, the sports connection website uses cookies to keep track of your purchases and other activity on the website and enhance your experience on the website. We also use cookies to deliver content specific to your interests, and if you choose, to save other personal and financial information so you do not have to reenter it each time you visit the Site. Third party advertisers on the Site may also place or read cookies on your browser. If you wish to disable these cookies, the "help" portion of the toolbar on most browsers will tell you how. However, if you set your browser to disable cookies, you may not be able to access certain areas on the Site.

Information We Collect From You

In order to operate the sports connection website and to provide you with information about products or services that may be of interest to you, we may collect "personal information" (i.e. information that could be used to contact you directly (without using the sports connection website) such as full name, postal address, phone number or email address), "financial information" (i.e. credit card numbers) or "demographic information" (i.e. information that you submit, or that we collect, that is neither personal information nor financial information; this may include, but is not limited to, zip code, postal code, hometown, gender, username, age/birth date, athletic statistics, etc). Demographic information is divided into two categories: 1) "non-public information", which consists of information you may enter such as your GPA, SAT and ACT; and 2) "public information", which consists of all other demographic information. Demographic information that falls into the category of "public information" may be posted publicly on the Site, so please do not enter any information in these fields that you do not wish to be shared publicly.

Information Other Websites Collect From You

On the sports connection website, we may place links to other Websites operated by other parties. Some of these other Websites may contain our brand names and trademarks and other intellectual property that we own; others may not. When you click on these links and visit these other Websites, regardless of whether or not they contain our brand names, trademarks and other intellectual property, you need to be aware that we do not control these other Websites or these other Websites' business practices, and that this privacy policy does not apply to these other Websites. Consequently, the operators of these other Websites may collect different kinds of information about you, and may

use and disclose that information in different ways than we would if it were collected on the Site. We encourage you to review their privacy policies and remind you that we will not be responsible for their actions.

How We Use Personal Information

We use your email address and your other personal information to help us efficiently operate the sports connection website, to contact you in connection with your transactions and other activities on the sports connection website (including, but not limited to, verification emails or important news that could affect your relationship with thesportsconnection.org), and to forward messages to you from other thesportsconnection.org users. These types of communications, are known as "Operational Communications." In some cases, Operational Communications may also contain commercial messages, such as banner ads and special offers. We also use personal information to send you newsletters, information, offers and other promotional materials for thesportsconnection.org's or third parties' goods or services related to sports or colleges. We attempt to send you offers that are of value to you, such as discounts, exclusive offers or special event information. The sports connection website provides you with options to decline to receive communications from thesportsconnection.org (other than those contained in Operational Communications). Some of these options may only be for a certain category of communications; others may be more general. By posting a profile on the sports connection website, you are opting in to receive the thesportsconnection.org by Mail email. To stop receiving thesportsconnection.org by Mail, you must delete your account which you can do at any time by contacting or sending a confirmation email to thesportsconnection.org, we will log into your account and will "Delete Account" which is part of the "My Profile" section of the sports connection website. To operate the sports connection website, including processing your transactions and supporting your activities on the sports connection website, we may share your personal information with our agents, representatives, contractors and service providers so they can provide us with support services such as authorization of credit card transactions, email origination, receipt or support services, customer relationship management services, order fulfillment and promotional fulfillment. We require these entities not to use your information for any other purpose.

How We Use Financial Information

We use your financial information to check your qualifications, to bill you for products and services and to enable you to participate in discount, rebate and similar programs in which you may elect to participate. By making a purchase, or engaging in any other kind of activity or transaction that uses financial information, on the sports connection website, you consent to our providing your financial information to our service providers and to such third parties as we determine are necessary to support and process your activities and transactions, as well as to your credit card issuer for their purposes. These third parties may include the credit card companies and banking institutions used to process and support the transaction or activity. By purchasing, or registering or making reservations for, products or services of third parties offered on the sports connection website, or by participating in programs offered on the sports connection website that are administered by third parties and that require you to submit financial information in order to use them, you also consent to our providing your financial information to those third parties. Additionally, if the page on which you submit information is a Co-Branded Page, or was accessed by clicking on a link on a Co-Branded Page, then we may share your financial information with the associated Co-Branded Company. Any of these various third parties (including Co-Branded Companies) may be authorized to use your financial information in accordance with our contractual arrangements with such third parties and in accordance with their own privacy policies, over which we have no control, and you agree that we are not responsible or liable for any of their actions or omissions. Additionally, you agree that we may use and disclose all such information so submitted to such third parties in the same manner in which we are entitled to use and disclose any other information that you submit to us. Please read the information below under the heading "Special Cases in which we Share Personal and Financial Information" to learn more ways in which we may share your financial information.

Special Cases in which we Share Personal and Financial Information

Your personal information or financial information may be passed on to a third party in the event of a transfer of ownership or assets, or a bankruptcy. We may also disclose personal information or financial information when we determine that such disclosure is necessary to comply with applicable law, to cooperate with law enforcement or to protect the interests or safety of thesportsconnection.org or other visitors to the sports connection website. We also may disclose your personal information or financial information to our subsidiary and parent companies and businesses, and other affiliated legal entities and businesses with whom we are under common corporate control. Whenever personal information or financial information is disclosed under this paragraph, we may also disclose your demographic information along with it, on a non-anonymous basis. All of our parent, subsidiary and affiliated legal entities and businesses that receive your personal information, financial information, or non-anonymous demographic

information from us will comply with the terms of this privacy policy with respect to their use and disclosure of such information.

How We Use Public Information and Other Demographic Information

We may review all demographic information. We may use public information to enable other users to find your profile, to determine whether a coach and an athlete may be a potential match for each other and to communicate with you. We may use demographic information to tailor the sports connection website and communications to your interests. We may also share demographic information with advertisers on an anonymous and aggregated basis (i.e., without telling the advertisers your identity). One of the reasons we may do this is to increase the likelihood that our advertisers' goods and services will appeal to thesportsconnection.org's users, so that we may target specific ads at specific demographic groups. Our sharing of demographic information with advertisers is anonymous (i.e., we do not tell advertisers which particular thesportsconnection.org users are members of which demographic groups), subject to the rest of this privacy policy. When you respond to an advertisement, however, we ask you to remember that if that ad that is targeted to a demographic group and you decide to give the advertiser your personal information, then the advertiser may be able to identify you as being a member of that demographic group. Please also be aware that when we disclose your financial information or personal information to a Co-Branded Company, as described above, we may also disclose to that Co-Branded Company your demographic information, other than the content of one-on-one communications between you and other members. Please also be aware that we may disclose your demographic information on a non-anonymous basis as described above in the paragraph titled "Special Cases in which we Share Personal and Financial Information." Also, to read further details about how we may use your public information, see our [Terms of Use Policy](#).

Our Security Precautions

The sports connection website has security measures in place to protect against the loss, misuse and alteration of the information under our control. thesportsconnection.org does not retain any of this financial information. Your information may be transferred to and maintained on computer networks which may be located outside of the state, province, country or other governmental jurisdiction in which you reside, and the country or jurisdiction in which these computer networks are located may not have privacy laws as protective as the laws in your country or jurisdiction.

Changing our Privacy Policy for Previously Gathered Information

If at any point we decide to use particular personally identifiable information in a manner different from that stated at the time it was collected, we will notify users by way of an email or by providing 30 days notice on the sports connection website. Please note that we will continue to have the right to change our privacy policy and practices, and how we use your personally identifiable information, without notice, as described in the first paragraph of this Privacy Policy, provided that such changes shall only apply to information gathered on or after the date of the change.

How You Can Access and Update Your Information

We give you the opportunity to opt-out of certain communications and modify personal information or demographic information you have provided to us at anytime by going to "your Profile page" section of the sports connection website and identifying to us what changes you would like to update by "Contacting us". While these changes normally take effect in a matter of hours, in some special cases may take up to 5 days to take effect on the public areas of the sports connection website. We thank you for your patience. Please note that changing or deleting your information through the "Contact us" section of the sports connection website, or otherwise opting-out of receipt of email communications from thesportsconnection.org, will only change or delete the data in our database for purposes of future activities on the sports connection website and for managing future communications from thesportsconnection.org. These changes and deletions will not change or delete emails or information that we may have already forwarded to other users or credit card companies or any other third parties, all as provided above in this privacy policy. If you have any questions or concerns about this privacy policy, the practices of the sports connection website, or your dealings with the sports connection website, please feel free to "Contact us".